

ASCPT MEMBER-GET-A-MEMBER CAMPAIGN



IT'S EASY to RECRUIT NEW MEMBERS!

WE'VE CREATED SOME TOOLS YOU CAN USE TO REACH OUT TO PROSPECTIVE MEMBERS. BELOW WE'VE INCLUDED:

1. A SAMPLE EMAIL TO SEND TO POTENTIAL MEMBERS
2. SAMPLE TWEETS TO POST FROM YOUR TWITTER ACCOUNT INVITING YOUR COLLEAGUES TO JOIN

If you have questions or need additional materials, please contact the Member Services Department at members@ascpt.org.



SAMPLE EMAIL

USE THIS EMAIL AND REVISE AS NEEDED TO SEND TO YOUR NETWORK AND COLLEAGUES TO ENCOURAGE THEM TO BECOME AN ASCPT MEMBER.

Dear [Insert Name],

I hope this finds you well. I wanted to send a personal invitation to join ASCPT. As a member for [insert number of years here] years, I have experienced first-hand the Society's benefits to individuals in the field of clinical pharmacology and translational medicine. It's been great to have a place I know I can turn to to stay current in the field and network with peers.

Knowing your professional background and interests, I'd recommend you get involved and reap the benefits of ASCPT membership. I believe you will enjoy their first-class family of Journals, ASCPT's Annual Meeting, innovative webinar programming, and opportunities to network with colleagues.

The ASCPT website (www.ascpt.org) is the best resource for more information on the various benefits and resources that would be at your disposal. I encourage you to take a look at it.

If you would like more details on how my ASCPT membership has helped me professionally, I would be happy to share with you my personal experience. You can also contact the ASCPT membership department at 703-836-6981 or by email at members@ascpt.org.

I look forward to your active participation in ASCPT!

Best Regards,

[Your Name]

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SAMPLE TWEETS

USE THESE SAMPLE TWEETS AND POST FROM YOUR ACCOUNT TO RECRUIT MEMBERS:

- ✓ Join #ASCPT today and enjoy the discounted member registration rates for the Annual Meeting in March! www.ascpt.org

- ✓ Need to expand your network? Join me in the #ASCPT community. www.ascpt.org

- ✓ Ready to network w/clinical pharmacology & translational med colleagues? Join #ASCPT! www.ascpt.org

- ✓ A fan of CPT? Join #ASCPT and enjoy a complimentary subscription to the high impact Journal! www.ascpt.org

- ✓ Take an active role in the field and join #ASCPT, the premier organization in the field of clinical pharm & translational meds.

- ✓ Interested in networking with peers in the field? Join #ASCPT and attend the Annual Meeting at the reduced rate!

- ✓ Seeking an organization that will aid you throughout your career? Join #ASCPT today & learn about great career & networking opportunities.

- ✓ Looking for the latest news in clin pharm? Join #ASCPT to get the member newsletter & access to CPT for the top research in the field. www.ascpt.org.

For more ideas or information on how to recruit your colleagues for ASCPT membership, contact ASCPT Member Services at members@ascpt.org.